

Not a Sale of Job Lots, Old Stocks, Special Buys, or Shop Worn Goods, But the Entire Regular Stock of "The House of Perkins."

Guaranteed Merchandise Assembled for a Big and Mighty

BROKEN DOLLAR SALE

January 8th. to 16th.---Only Eight Days

One lot of women's heavy fleeced pants and vests, in fine bleached, all sizes, regular 50c grade at

37½c

A C A Feather Ticking, a yard,

15c

Standard Hope Bleached Domestic, a yard, at

7½c

Farmers' Choice, Fine Bleached Muslin, a yard

7½c

7-8 Width Bleached Domestic a yard

4½c

The Days and Hours are Numbered; The minutes and seconds counted; This great Broken Dollar Sale will last just Eight Days—January 8th to 16

Snow White Table Linens, a yd

19c

12½c and 15c Galateas

9c

Regular fifty cent Crepes, 25 inches wide, a yard

33c

11 Wool Crepes and Wool Serges, 42 to 44 inches wide, a yard,

50c

All 54-inch Messalins, regular \$1 values go at a yard

83c

All 15c Women's and Children's Golf Gloves, at a pair

15c

\$1 Men's Wool Underwear, only

78c

36-in L.L. Brown Domestic free from all burrs, smoothly and evenly woven, a yard,

25c

One lot of boys' winter caps worth up to 45c go at, Choice of one lot,

25c

Men's Fine Storm and King Fleece Lined Underwear, a garment,

45c

One lot of men's extra good Winter Pants, all wool, worth up to \$2.50 go at

\$1.45

All 15c Children's ribbed union suits, sizes 2 to 16, go at

19c

Big lot of Children's underwear, per garment, only

12½c

One lot of ladies' fleeced pants, 35c values, at

12½c

One lot of curtain net up to 25c yard, only

15c

One lot of Curtain Scrib small pieces, up to 15c and 19c, per yard, only

9c

THE DAYS ARE NUMBERED—ONLY EIGHT "BROKEN DOLLAR DAYS."
JANUARY 8th TO 16th.

"BROKEN DOLLAR" PRICES

10c Outing at 8c
5c Calico at 4c
\$ 1-3c Brown Domestic
10c Shirting at 8 1-3c
Red Seal Ginghams, 10c
5-4 Oil Cloth 15c

"BROKEN DOLLAR" SALE ON SHOES

One big table of men's shoes worth up to \$4, gun metals, patent, vici and box calf leather, now \$2.45

The Store that Grows---On 3rd Ave.

Perkins Bros
COMPANY.

DURANT, OKLAHOMA.

One table of assorted shoes, all kinds at the "Broken Dollar Price of 98c

One Table of Assorted Boys' Shoes worth up to \$2.50, sizes 13 to 6, patent, vici and gun metal, choice \$1.45
One big table of women's and misses' shoes values up to \$3.50, patents, tan and gun metals, go at \$1.95

One big counter of suitings, percales, galateas, ginghams, etc Values worth up to 15c a yard will be thrown out on the big bargain counter and sold as long as the quantity lasts, at a yd. only 6c

\$2.95 WOMEN'S WAISTS 98c

We have grouped together 1 big lot of women's waists, including former values up to \$2.95, some neatly trimmed, a good range of sizes, while they last. 98c

ALL WOMEN'S SUITS AND DRESSES WORTH UP TO \$24.50 GO AT \$9.35.

Glad some news indeed for hundreds of women who have looked forward to an After Christmas Sale, is the "Broken Dollar Price list appended. With inventory over the righting of apparel stocks looms in the foreground as the most important event in this store's New Year, 1915, Merchandise Calendar. A vigorous campaign of price cutting has been resorted to with the result that for 8 days, during our great broken Dollar Sale, you have your unrestricted choice of any woman's suit or dress worth up to \$24.50, for the sensational low price of \$9.35

ONE LOT OF SUITS THAT ARE BARGAINS AT \$9.35

In this lot we have grouped Navy Blue Serges, Medium Blue Novelty Materials, Brown Granites and other most desirable materials.

Some have velvet collars, some braid trimmed, some trimmed with snappy buttons. The coats are chic long effect, this season's very best productions. They are unparalleled at \$9.35

BEAUTIFUL DRESSES WORTH UP TO \$24.50 GO AT \$9.35

We have included in this lot street dresses in a wide range of fashionable colors, and materials, including satins, crepe de chine, etc., at only \$9.35 Prices on all fine coats cut to a Whisper.

"BROKEN DOLLAR SALE OF COATS

\$10 Blue and Black combination trimmed coats cut to \$9.95
\$7.50 Junior and Misses Coats, \$2.95

\$10 Women's Fancy Mixture and black coats, regular \$14.55 to \$19.55 values, now \$6.95

BLANKETS

75c good cotton blankets, size 56x72 inches in tan and white bodies, blue or pink borders, a pair, 58c
All \$1 Blankets, size 54x74-in white, gray, and tan grounds, a pair, 75c
All \$1.25 and \$1.35 Blankets, size 64-80 inches, all colors, a pair, 98c
\$1.50 Good, old fashioned home spun blankets, size 64x78-in. now a pair \$1.10
\$2.25 Wool Knap Blankets in Grays or Pink, or blue borders, size 60x76 inches, a pair \$1.75
\$2.45 Wool Knap Blankets, a good size, 66x80 inches, a pair at \$1.95

COMFORTS.

All 75c Comforts go at 58c
ALL \$1 and \$1.25 comforts 88c
All \$1.75 comforts go at \$1.25
All \$2.25 Comforts go at \$1.69
Goodbye to all \$2.35 and \$2.45 Comforts, at \$1.88
\$3.50 Comforts, tacked and sewed at \$2.25

Begins January 8th and Continues for Eight Days, Closing on night of January 16. These Sensational prices will be in effect only while the sale is in progress.

The time is Short, the hours and minutes are counted, the bargains are many—Your pennies, nickels, and dimes, and overworked quarters will do the same work as big dollars at this great money-saving event. Bring your small change, your "Broken Dollars" to this most charitable sale and they will purchase the same guarantee of satisfaction that your whole dollars would under ordinary circumstances. We have well termed this great Bargain Carnival a "Broken Dollar" Sale, owing to the smallness of prices in every instance. This is positively a bona-fide sale in every respect. Just think of a crisp, new, clean stock of merchandise like ours—full worth a hundred cents on the dollar—being offered at these whittled "Broken Dollar prices"—mere shavings of their former selves. All goods will go at these largely reduced prices as long as the quantities last while this sale is in effect for eight days.

One lot of ladies' gowns \$1.25 and \$1.45, only 98c
One lot of men's hats up to \$2.50 values, only 98c

One lot of men's pants up to \$2.50, only 98c

One lot of misses and children's coats, only 98c

One lot of misses' girls, men's and boys' sweaters three for 98c

One lot of ladies skirts, marked and well worth up to \$7.50, only \$1.95

One assortment of misses and children's coats up to \$4.95, only \$1.95

Ladies' sweaters up to \$2.50, only \$1.45

\$3.50 Women's Waists at \$2.45

A shimmering array of beautiful snow white, crepe de chine waists, silk embroidered effects, carefully tailored, some trimmed with imported Venice lace used in combinations, new and novel, would be considered rare bargains at \$3.50 Now \$2.45

THE BROKEN DOLLAR SALE MAKES FURTHER REDUCTIONS ON MEN'S SUITS: \$9.85 SUITS AT \$4.95

In this great lot of men's wool suits you are sure to find the very pattern that you have in mind, and your very size. The lot includes values that sold regularly up to now at \$9.55. All this season's wanted materials in Worsted, Cashimeres, and Novelty Materials. Sale Price \$4.95

\$13.50 MEN'S SUITS AT \$7.65

Just think what this offer means to you when we say that this splendid lot of Men's 1914 Fall and Winter Suits that formerly sold up to \$13.50 will be "discretely" on sale at this most noticeable underprice. The lot embraces serges, cashimeres, worsteds, and novelty weaves in a wide range of good patterns, all sizes. Our largely reduced price will be \$7.65

UP TO \$19.50 MEN'S SUITS AT \$8.85

You will find all sizes in this great lot of men's suits including the season's best number in novelty weaves, fancy and plain worsted and serges and other most desirable fabrics. Every model strictly all wool, hand shrunk and guaranteed to give satisfactory service. Suits that formerly sold up to price of \$19.50 now \$8.85

GREAT BROKEN DOLLAR SALE OF MEN'S OVERCOATS AT \$4.40.

These coats in this lot are well made up from good serviceable materials, about 48 inches long, black, Kiersey materials, velvet collar, all sizes, a coat that will look well and will keep you out of the wintry blasts when real winter reaches us. Whether you buy or not we want you to ask to see these coats. Values up to \$7.50 in the lot go at \$4.40

\$8.50 MEN'S OVERCOATS \$5.45

We offer you your choice of one big lot of garments in grays, tans, mixtures, and plain blacks, that are actually worth regularly up to \$8.50. All sizes for men and young men, good, substantial linings, well tailored, sale price \$5.45

\$13.50 MEN'S OVERCOATS \$8.85

We quote values in this big lot that are worth up to \$13.50 at this special sale price. This great lot of good warm and serviceable overcoats comes in all sizes and use materials embrace staples and fancy grays, browns, Scotch mixtures, and plain effects; your unrestricted choice will be, of the lot, \$8.85



BROKEN DOLLAR SALE FOR BOYS' SUITS 98c

One lot of boys' knee pants in sizes four to eight years, good serviceable wool materials, good weights, carefully made up, values up to \$1.45 regular go at sale price of 98c

\$4.40 BOYS' SUITS \$1.95

If your boy needs a new suit this offer should bring you in a hurry. These suits all regularly up to \$4.40. The sizes range from eight to sixteen years in good medium weight fall materials, splendid, good dark patterns, sale price \$1.95

\$4.45 BOYS' OVERCOATS AT \$2.88

This lot of boys' overcoats come in sizes up to 16 years, good weight materials, values up to \$4.45 in lot, now \$2.88

Boys' Sweaters, 75c kind, 39c
Boys' shirts, 45c and 50c values at 25c
Boys' pants that's been on sale 50c, worth 65c, 75c now 39c
Boys' and Men's neck knit mufflers, the 25c Xmas boxes, each only, 15c

.....JUST 8 DAYS—The extremely low prices quoted on comforts and blankets for this great "Broken Dollar" Sale should influence prudent housekeepers to lay in a supply to last two or three years. Every housekeeper and hotel keeper should take advantage of the bargains offered. We do not believe they will soon be duplicated. Read the quotations carefully.

DURANT, OKLAHOMA.

Perkins Bros
COMPANY
GREAT BROKEN DOLLAR SALE